

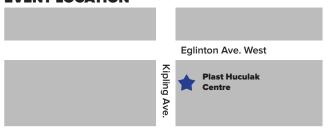
# You're Invited!

Join Build Toronto, Trinity Development Group and Councillor Campbell on August 15, 2017, for an interactive meeting about the future development of Richview Square and 4620 Eglinton Avenue West. The meeting will include a 15-minute project presentation repeated every hour, followed by interactive breakout sessions.

On May 27, 2017, we held a Community Open House to introduce ourselves and our development objectives. At the upcoming meeting, we want to share what we heard, provide more detailed information on our plans to date and continue to gather your feedback.

Please note that this is our second pre-application public session. A development application has not yet been submitted to the City of Toronto for this site.

#### **EVENT LOCATION**



#### **EVENT DETAILS**

**Date:** Tuesday, August 15, 2017

**Time:** 5:30 pm — 8:30 pm

Breakdown: A 15-minute project presentation will be

repeated every hour, commencing at 5:45 pm, followed by interactive breakout sessions focusing on aspects of the

development.

Place: Plast Huculak Centre

516 The Kingsway, Etobicoke

We look forward to your joining us. Refreshments will be served, and this is a family-friendly event.

For more information, please contact our facilitation team at:

Aliya Tejani, Brook Pooni Associates

E atejani@brookpooni.com





## **BACKGROUND**

Trinity Development Group and Build Toronto are working to jointly redevelop 250 Wincott Drive (Richview Square) and 4620 Eglinton Avenue West. The two groups share an interest in engaging local community members early on in the process.

#### **4620 EGLINTON AVENUE WEST**

Approximately 2.2 acres at 4620 Eglinton Ave. W., just north of Eglinton Avenue West, was declared surplus by the City of Toronto in 2011 for Build Toronto to explore redevelopment opportunities.

#### MORE ABOUT BUILD TORONTO

Build Toronto is the City's real estate and development corporation, with a mandate to explore redevelopment opportunities on the lands the City of Toronto declares surplus. The company is a for-profit corporation that provides an annual financial dividend to the City, as well as important City-Building benefits. Build Toronto's City-Building Strategic Priorities include Engagement, Livable Neighbourhoods, Sustainability, Employment and Transit-Oriented Development. For more information, visit buildtoronto.ca.

#### **RICHVIEW SQUARE**

Approximately 5.3 acres at the site of Richview Square was purchased by Trinity Development Group in 2015 for a redevelopment opportunity.

#### MORE ABOUT TRINITY GROUP

Trinity Development Group is a leading developer of retail space, operating since 1992. Trinity Development Group has created over 25 million feet of retail space across Canada, with many of their properties representing the finest examples of mixed-use land development in the industry. It's been this disciplined approach of experience and innovation that has created development projects that define communities, and redefine the sector as a whole. Through an experienced team of executives and design professionals, Trinity continues to lead, rejecting expected solutions and crafting a legacy for the future.

#### **COMMUNITY ENGAGEMENT**

Community engagement has been established as a focus for the project team. Both Build Toronto and Trinity Development Group have begun meeting with Councillor Campbell and Planning staff, the local community groups and the public through the May 27, 2017, Open House. Build Toronto has brought on board a community facilitation team, Brook Pooni Associates, to support the community engagement process. As part of this process, the goal of Build Toronto and Trinity Development Group is to foster strong working relationships with the various stakeholders. The team's priority is to listen and be open and responsive to input.

### PREVIOUS COMMUNITY OPEN HOUSE - SATURDAY, MAY 27, 2017

We invited community members to meet the project team, learn about the site, neighbourhood and policy context, hear about the development objectives and provide thoughts and input early in the development process. Over 300 community members participated by coming to the event, leaving comments on the interactive boards and filling out the comment sheets. Materials and a summary of comments received can be found here: <a href="https://www.buildtoronto.ca/4620">www.buildtoronto.ca/4620</a>.

For further information, please contact Aliya Tejani, Brook Pooni Associates at atejani@brookpooni.com.



